

Princeton Softech

Company overview: Princeton Softech provides enterprise solutions that align application data management with business objectives. Our Optim(tm) solution enables organizations to improve performance, mitigate risks, and control costs. Optim supports and scales across enterprise applications, databases, and platforms. Princeton Softech serves over 2,200 clients worldwide, including nearly half of the Fortune 500.

Web site: www.princetonsoftech.com

Core competency: Database Archiving, Enterprise Data Management - Focus on business objectives - Align continuous control of application data with your key business process - Set the right levels of performance and availability leading to customer satisfaction - Deploy resources fluidly as your business and industry evolve - Take back control over IT budgets - Add more to your company's bottom line

Product name: **Optim 6.2**

Operating environments supported

| AIX® | Linux® | OS/400® | OS/390® | Microsoft® Windows® | Sun® Solaris® | HP-UX® | Novell® Netware® |
|--------------|--------|---------|----------|--|------------------|--------|---------------------|
| 5.1, 5.2, | | | 7.1, 8.1 | Windows XP, Windows 2003, Windows 2000 | 7, 8, 9, 1 | 11.x | |
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Product description: Optim allows organizations to address the key issues faced in day-to-day operations and take command of the mission-critical data that drives their business. Based on Princeton Softech's proven heritage in enterprise data management technology, and backed by a suite of implementation and ongoing support and services, Optim gives clients the ability to manage continued data growth while reclaiming valuable capacity and simplifying complex infrastructures. Critical operations run smoothly and efficiently, unburdened by extended downtime related to maintenance or upgrades. Optim's effective capabilities for information governance protect companies and their clients by applying policies that align the management of information with the responsibility of protecting it.

Supported geos: Americas, Asia Pacific, Europe, Worldwide

Supported region: Worldwide

Compelling differentiation: Optim supports more applications, environments, and storage devices than other Enterprise Data Management Solution. We service almost half of the Fortune 500 companies. Optim provides solutions for significant

corporate challenges such as Data Privacy, Data Growth, Portfolio Optimization, Upgrades/Migrations, and Compliance and Retention.

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